

# The Essential Chinese Community - A Practical Guide

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## Agenda

Useful tools


Cities

Meetups?

Q&A



Some fun and/or surprising facts

 **LONGHASH**    <sup>HOT</sup> Live Charts    News    Coins    Media    <sup>NEW</sup> Address

## China Has Among the Highest Google Search Volumes for Ethereum

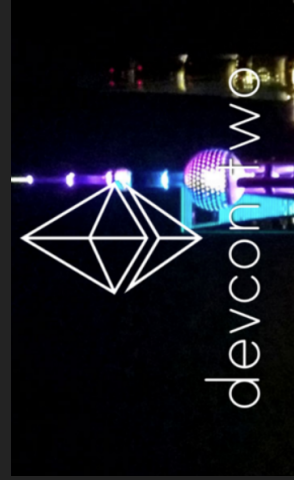
By **Charlie Custer**  
June 11, 2019 09:23 AM



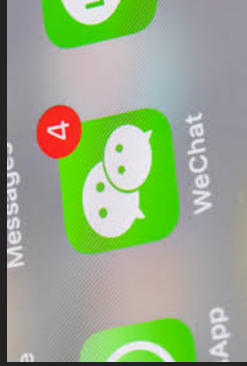
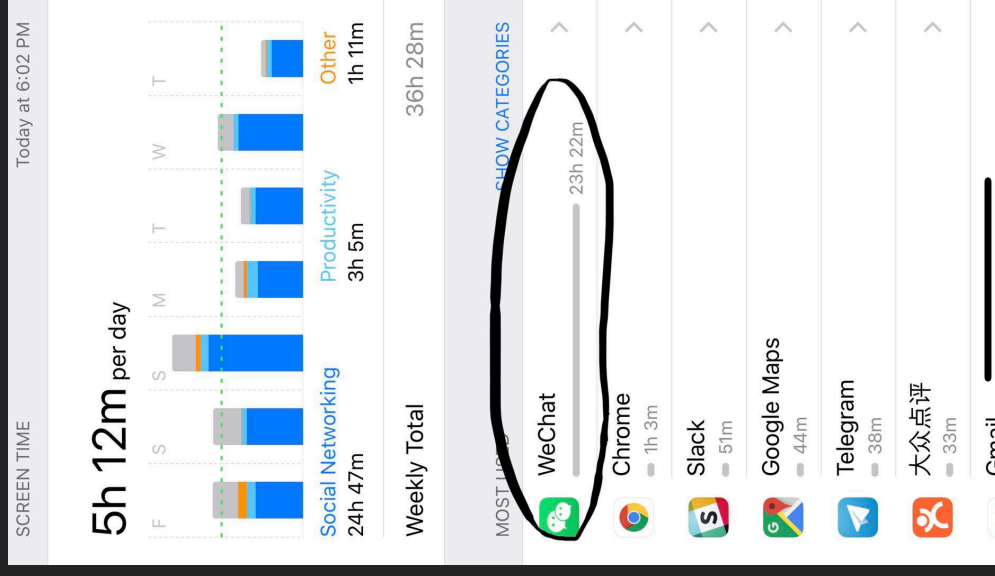
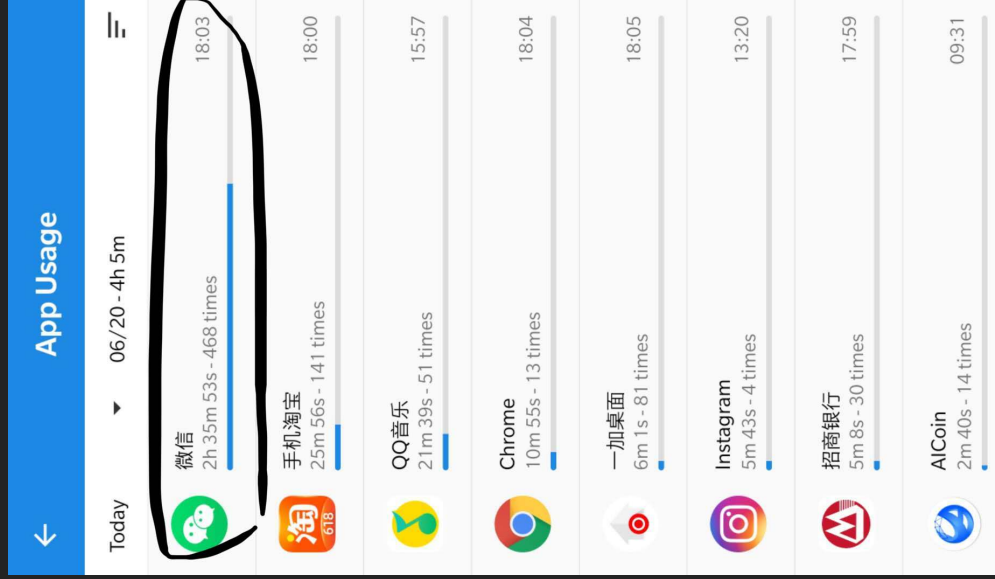
Who am I?



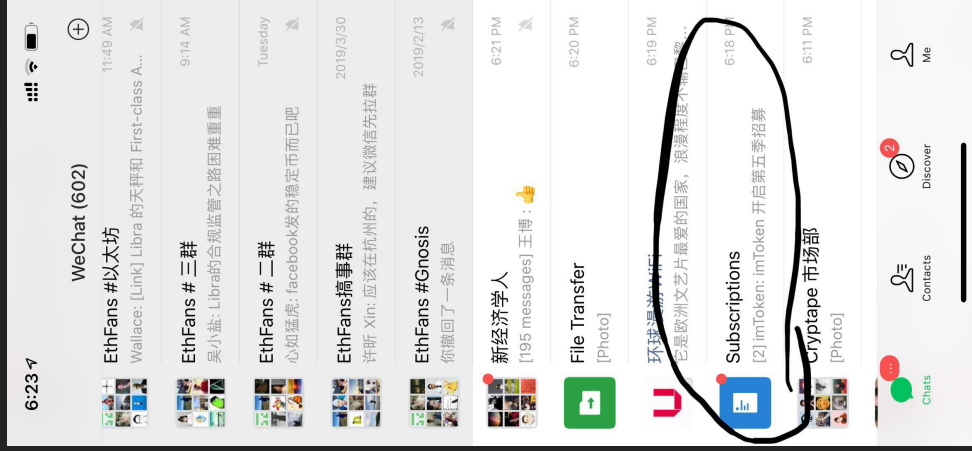
ethereum  
foundation



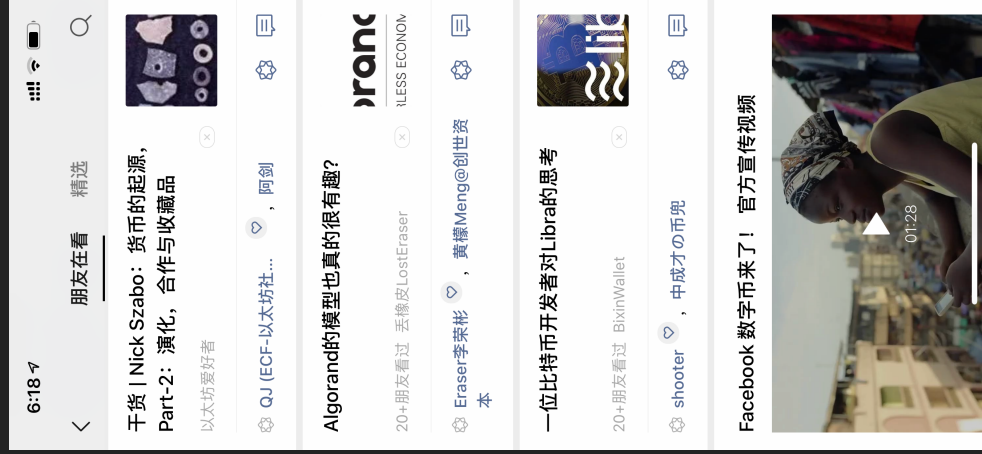
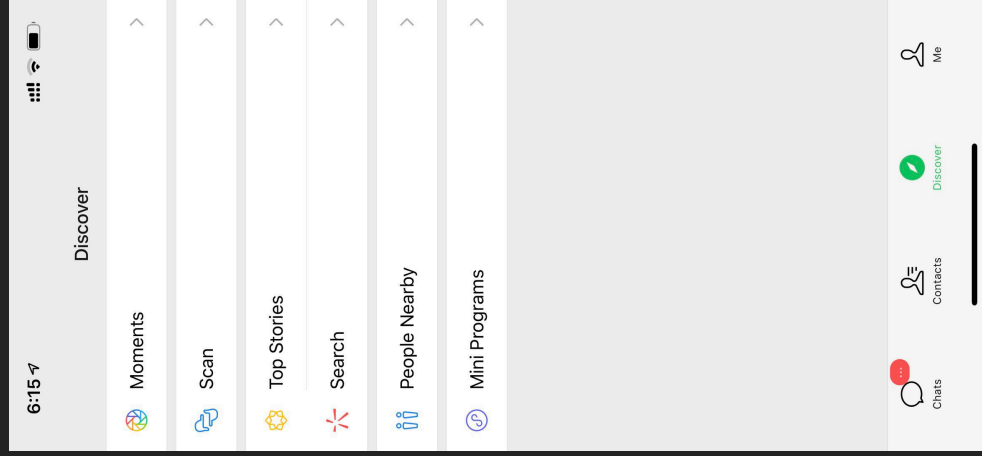
# 01 Useful Tools



# wechat publications/subscriptions?

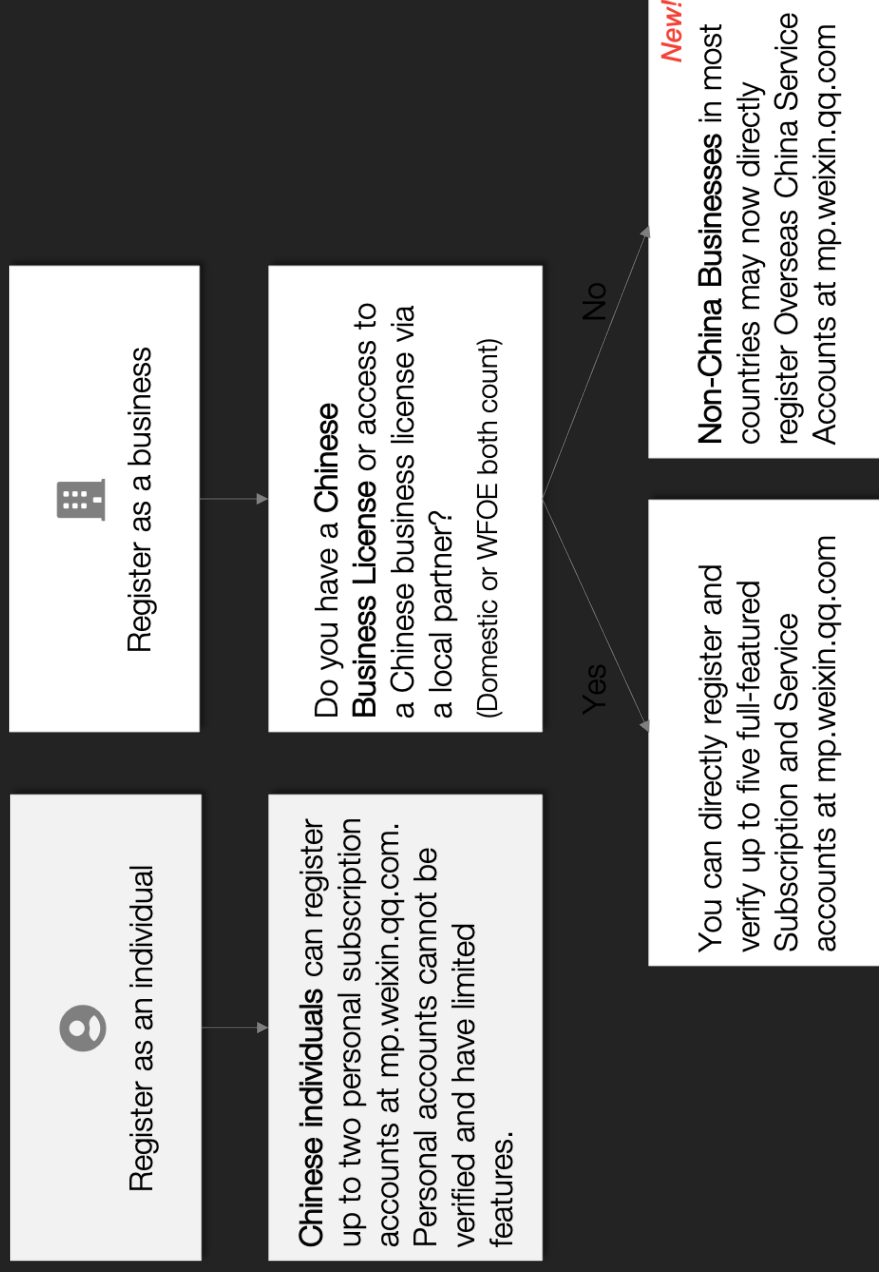


# wechat channes/subscriptions





## How to start a wechat publication/subscription?





## How to start a wechat publication/subscription?

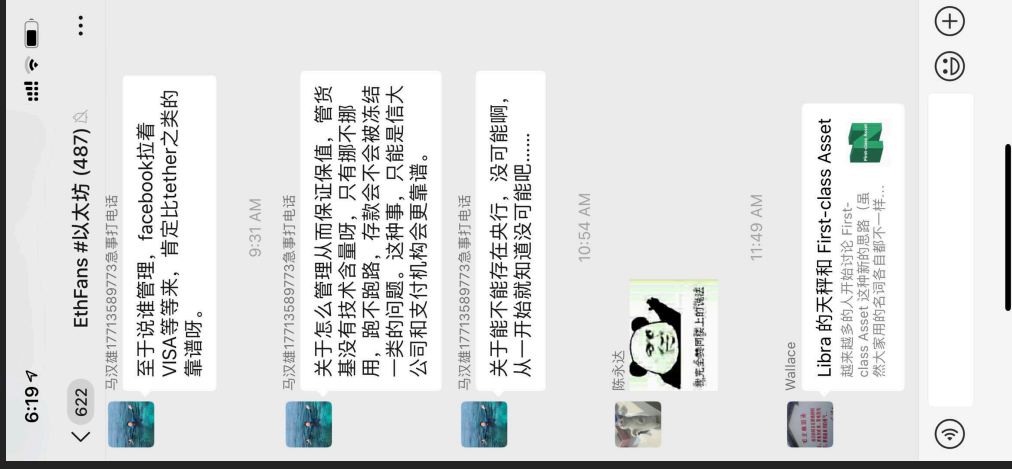
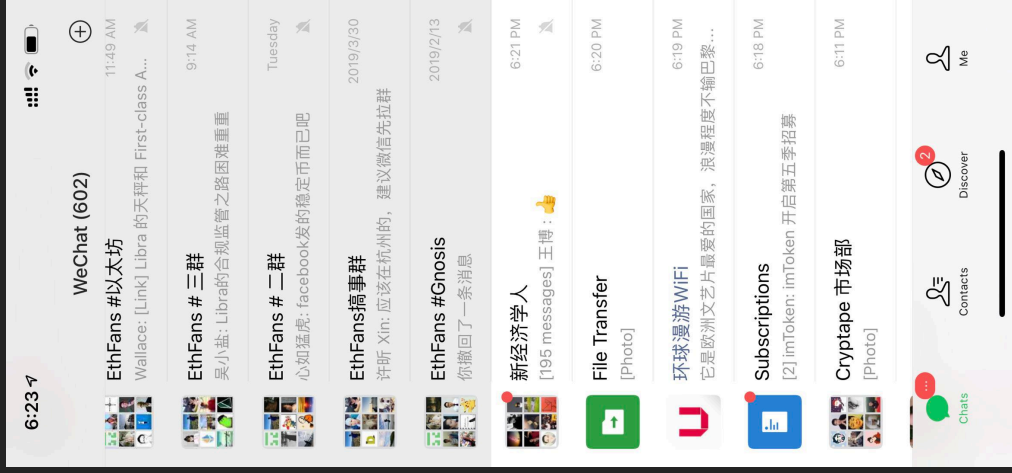
<https://blog.grata.co/register-wechat-official-account/>

	China Organization	Non-China Organization
<b>Broadcast messaging</b>	Text, articles, images, voice, video, and coupons	Articles only
<b>Customer service</b>	Text, links, articles, images, voice, music, video, coupons, and mini-program cards; verification required	Text and links only; verification required*
<b>Advanced features and developer interfaces</b>	China Service Accounts have access to all advanced features after verification; WeChat Pay, Store, Cards, and IoT require additional applications	Access to advanced features is limited and varies by region; verification required*

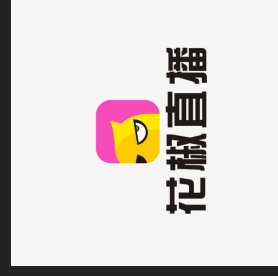
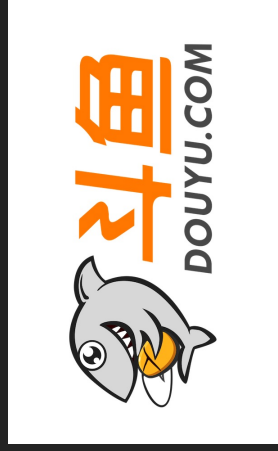
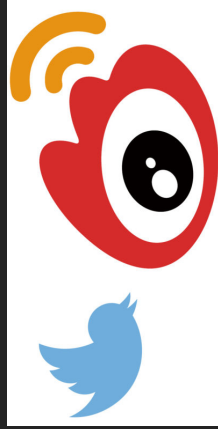
\*Some regions may require ad spend or Tencent Cloud subscription

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wechat groups?



Some other options



## 02 Cities

# Sample One

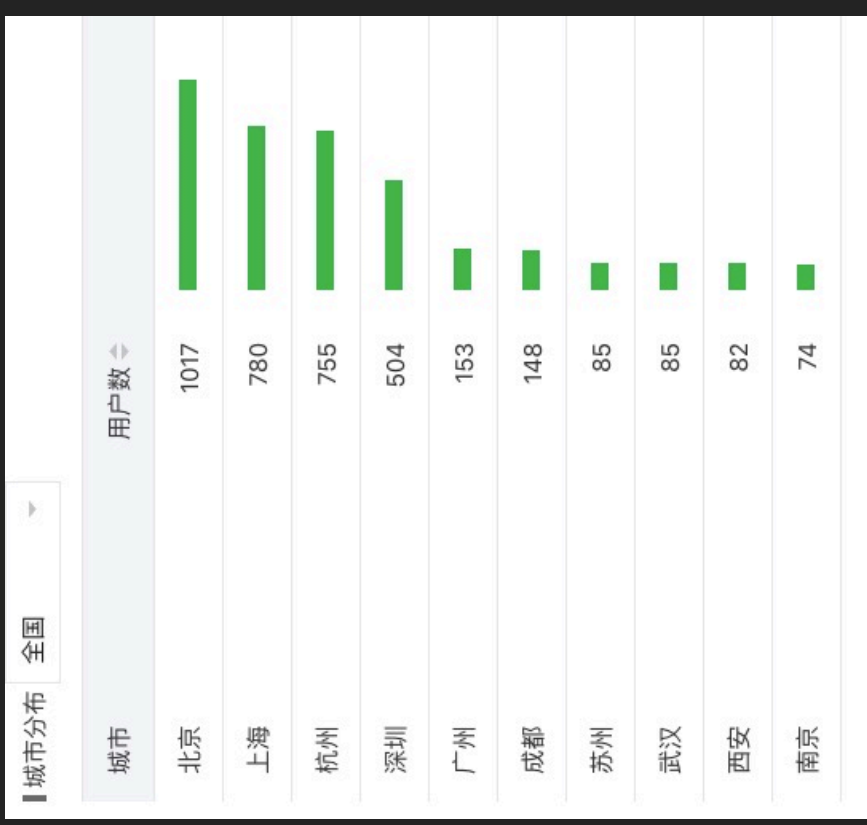
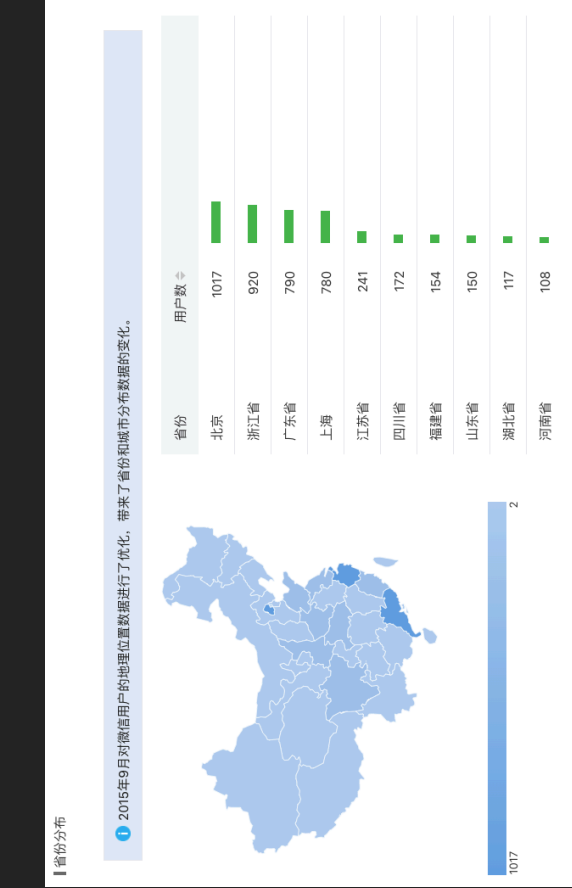
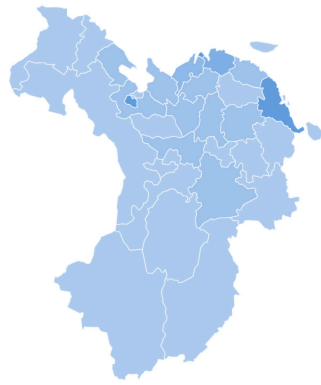


Image Name (if need)



# Sample Two



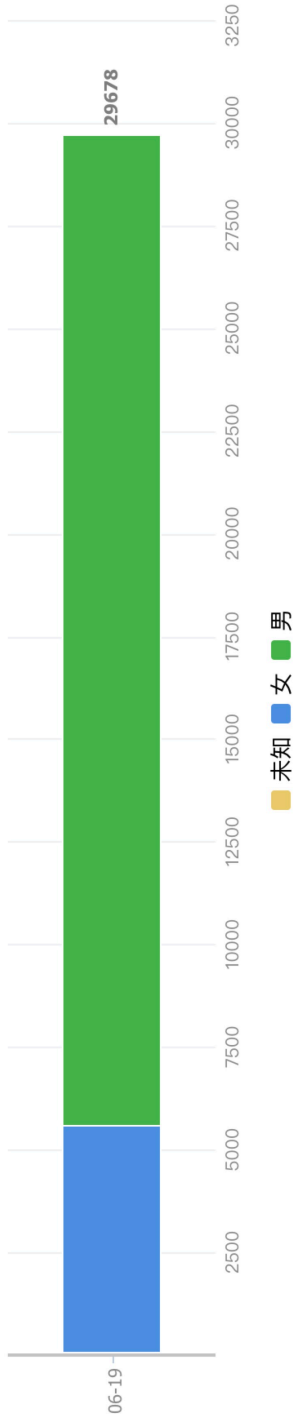
Province (state)	Number of Users
广东省	4743
北京	4699
上海	3712
浙江省	2602
江苏省	1420
山东省	1070
福建省	1058
四川省	1009
河南省	812
河北省	762

Cities	Number of Users
北京	4699
上海	3712
深圳	2577
杭州	1823
广州	1095
成都	794
南京	519
武汉	518
西安	461
厦门	407

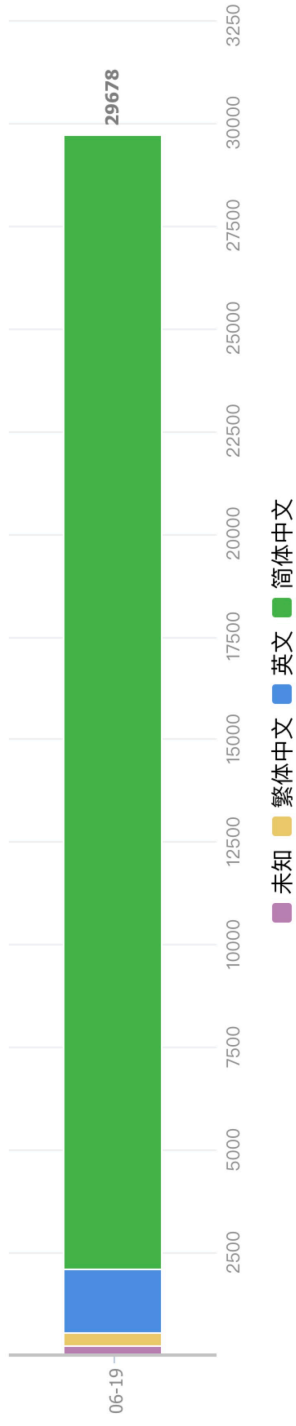
# Other Info



### Gender Distribution



### Language distribution





## Beijing

### Communities:

Rebase 社区  
DappReview  
BFTF  
链动  
Dorahacks

### Media:

金色财经  
火星财经  
橙皮书  
链闻  
碳链价值  
币世界  
财新网  
链捕手  
蓝狐笔记  
链茶馆  
一块链习  
硅谷密探  
星球日报  
36 Kr  
开源社  
掘金

VC/Investment Firms  
Projects  
Exchanges  
Mining  
and  
More....

## Shanghai

Noteworthy Projects OR  
resources:

Wangxiang – wangxiang  
blockchain week since 2015  
(devcon2)

Bihu – investor community

## Media/influencers

区块链日报  
区块链新金融  
火鸟财经  
火球财经  
字节财经  
小葱  
BAB财经  
币探索  
鸵鸟区块链  
鲸鱼财经  
共享财经  
挖链网  
猛犸财经  
HELLOCHAIN  
区块链铅笔  
果味财经  
币快报

Hangzho

u



ETHFANS



imToken



NERVOS



SPARK POOL

Shenzhen

ViaBTC  
TokenPocket  
Hoo  
Mostly Mining Related and  
Investors...

Be Present and Be Authentic

# Q&A



<https://talk.nervos.org/>

# Thank You!

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